

# **MAHARASHTRA POLLUTION CONTROL BOARD**

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No. MPCB/RO(HQ)/Plastic/2011/8-FTS-0021

Date: 18/11/2020

## **CIRCULAR**

### **Sub: Amendment in Consent to Operate of Leading Brand Owners and Plastic Producers for Use of Recycled Plastic in Plastic Packaging and Plastic Items**

Ref: Minutes of 2<sup>nd</sup> Sitting of 14<sup>th</sup> CAC meeting of 2020-21 on 20.10.2020

Plastic is derived from crude oil and is used for manufacturing of various products. Per capita consumption of plastic in India is around 13 kg/ year. There are around 1725 plastic industries, which have obtained Consent to Operate from Maharashtra Pollution Control Board for Polythene and plastic processed products/ goods/ packaging materials manufacturing by using virgin plastic. Consent to Operate have been issued by Sub-Regional Offices to 1500 such type of industries. Out of these, around 1100 industries are manufacturing various types of plastic items/ articles including plastic moulded items such as plastic buckets, chairs, mats, pipes, fittings, agricultural mulching, household items, containers, chairs etc.

Further, it is observed that, various leading international brand owners such as Procter& Gamble, Hindustan Unilever Ltd, Nestle, Pepsico, Coca Cola, Ikea etc. have made self-commitments on their own, regarding use of recycled plastic for plastic packaging of their products as a part of their sustainability initiatives. However, it is learnt that, such initiatives have not been observed in the state of Maharashtra.

From the perspective of natural resource conservation, and for encouraging circular economy for plastic, Consent Appraisal Committee took policy decision to amend the Consent to Operate granted to the plastic packaging units of the leading brand owners and manufacturers of the plastic items to use the recycled plastic vide above reference.

Therefore, all concerned MPCB officials (Technical HODs/ ROs/ SROs) are hereby directed to amend the Consent to Operate granted under their purview, as applicable, as follow:

- 1. For manufacturers of plastic items (such as moulded items, mats, buckets, containers, furniture, agricultural pipes, fittings etc.)**

"You are manufacturing plastic goods at your unit operating vide Consent to Operate No.\_\_\_\_ dated\_\_\_\_ (mention consent number and date of grant of Consent to Operate).

The following condition is incorporated in your consent with immediate effect:

You shall submit a plan for the use of recycled plastic in your product within three months. This plan shall include the percentage of recycled plastic proposed to be used along with timelines for the same."

**2. For plastic packaging by producers and Leading brand owners (P&G, Unilever, Nestle, Pepsico, Coca Cola, Ikea, McDonalds, Starbucks, Walmart, Ralph Lauren, Reckit-Benckiser etc.)**

"You are manufacturing ----- (mention product of the industry) in your unit operating vide Consent to Operate No.\_\_\_\_ dated\_\_\_\_ (mention consent number and date of grant of Consent to Operate).

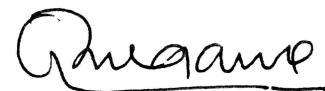
You are using plastic packaging for your goods.

The following condition is incorporated in your Consent to Operate:

Condition no. - \_\_\_\_: As mandated by Maharashtra Plastic and Thermocol Products (Manufacture, Usage, Sale, Transport, Handling and Storage) Notification, 2018 published on 23.3.2018 and subsequent amendments dated 11.4.2018, 30.6.2018 and 14.6.2019, you shall use **minimum 20 per cent recycled plastic** in the non-food/ non-pharma packaging.

Where the packaging is procured by you from another vendor, you shall ensure that the supplies received by you meet the above requirements."

Therefore, you are hereby directed to amend the aforesaid Consents to Operate under your purview, **within one month** and report the compliance directly to M.S. section, with a copy to the R.O.(HQ) section.



**(Ashok Shingare, IAS)**  
Member Secretary

**Copy submitted for information to:**

1. Hon'ble Chairman, Maharashtra Pollution Control Board, Mumbai.

**Copy to:**

1. PSO/ AS(T)/ JD(APC)/ JD(WPC)/ RO(HQ)/ LO/ LO-1 MPCB, Mumbai
2. All ROs/ All SROs, MPCB